

What is Demola?

Demola is an industry-government-academia collaboration innovation creation platform provided by DEMOLA GLOBAL (Finland). It is an international corporate problem-solving network in which 60 universities from 16 countries around the world participate, and it is characterized by the fact that university / graduate students and companies working together to solve real company problems. Hokkaido University is operating for the first time in Japan. To date, a team of students has worked on "tasks" provided by more than 900 participating companies, and many ideas have been generated.

If a company likes an idea created by a student team, it receives a license from the student team to use the idea and leads to commercialization.

Demola Hokkaido Held in 2021

Any university/ graduate student is welcome to participate.

■ 1st Batch: 2021/4/10~5/29 Entry deadline: March 20 (tentative)

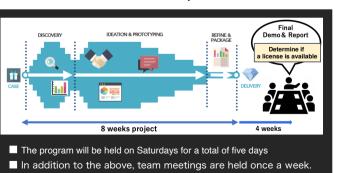
■ 2nd Batch: 2021/8/7~9/26 Entry deadline: July 20 (tentative)

■ 3rd Batch: 2021/10/16~12/4 Entry deadline: September 30 (tentative)

X Entry details will be posted on the website around mid-February.



The Demola process





License fees when licensing is reached



5000€~15000€/Team



Participating universities to date

Hokkaido University, Otaru University of Commerce, Hokusei University, RAKUNO GAKUEN University, Tokyo University of Science, Hokkai-Gakuen University, Hokkaido Information University, Sapporo City University, Fuji Women's University, Sapporo Otani University, Otaru University of Commerce Business School, Ritsumeikan Asia Pacific University, Hokkaido University Special Education Nitobe School

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Hokkaido University, Institute Promotion of Business-Regional Collaboration, DEMOLA HOKKAIDO Secretariat

What You Get with DEMOLA



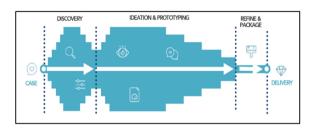
Connection with various students and companies



Global Network Credits (HU, ECTS)



Money (Success Fee) €5,000 / Team



Design Thinking



Experience & Practice

Ability required for business (Expressive power, negotiation power, team power, contract, intellectual property)

Real Students' Comments



I would like every university student to participate in this project with confidence. I'm not the kind of person who is active enough to participate in a big project like this, but I felt like taking on the challenge even though I didn't know what would happen, and when I participated, I was truly glad that I did. I think this is a place where you can make use of your own characteristics, so I hope you will actively participate.

> The two months at DEMOLA will not only broaden my horizons, but also my future possibilities. Through this two-month program, I was able to clarify my vision for the future, and now I am striving to achieve it in a new environment, thanks to DEMOLA. I encourage everyone to give it a try!





If you want to see a new you and meet interesting people, Dive into Demola intuitively. I am sure you will find something that will lead to the rest of your life. I also hope you will cherish the connections you made in Demola. The facilitators are willing to spend time and effort to help us, and the team members will be treasures for a lifetime. I am currently participating in my second DEMOLA, and I think it is worthwhile to try DEMOLA again and again in order to find new challenges based on the reflections I felt in the first one, and to know myself one step further. It's exciting to spend time thinking about what I can do with a new team, one that has grown a little more than before. There is so much that can only be gained here that I can't even begin to tell you, so I hope you will feel it for yourself.

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